



Reward yourself.
Bank better.

Get **\$250**
for opening a new
U.S. Bank consumer
Platinum Checking Package or
Easy Checking account
with direct deposit¹

\$250 for opening
a new consumer
Platinum Checking
Package or
Easy Checking account
with direct deposit¹

U.S. Bank Mobile App with
mobile check deposit,²
bill pay and send money
with Zelle[®]

Access to
more than 4,700
U.S. Bank ATMs

Your security is our top
priority. To prevent fraud,
all U.S. Bank products are
supported by a dedicated
security team.

Dear

As a loyal U.S. Bank customer, you could receive \$250 for opening a new consumer Platinum Checking Package or Easy Checking account with direct deposit.¹

Why choose U.S. Bank checking?

Get online banking, a powerful mobile app, conveniently located ATMs, 24/7 phone service and a \$250 bonus.¹ All from a bank that has been named one of the World's Most Ethical Companies[®] for the fourth year in a row by the Ethisphere Institute. We're proud of this honor because we understand how important trust is to you when you're choosing a bank.

Hurry! This exclusive \$250 bonus offer ends on April 30.

Note: You must mention your unique promotion code to your banker or enter it online when you apply.

Apply now or speak with a banker about checking options.

- Call toll-free at 866.960.5196 or apply online at usbank.com/earnbonus
- Call or stop by your local branch:

P.S. Open your new consumer Platinum Checking Package or Easy Checking account with direct deposit by April 30 to get \$250!¹ See how you can get your bonus on the back of this letter.

1,2,3 See reverse for complete details.

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